



AUSTRALIAN REGIONAL TOURISM CONVENTION

The ART Convention is a must-attend event for local councils, regional tourism organisations, tourism professionals, business and government personnel who wish to contribute to the future of regional tourism in Australia. This year's convention theme is **'Building resilient and adaptive communities that thrive'**. In 2020, ART will bring a new convention to you in a virtual environment. Join us online from 27-29 October by [Registering Here](#).

Coralie Bell, ART Chair



STATE OF PLAY

Where have we been, where are we at and where to next? Join Coralie Bell, ART Chair as we recap the past 12 months and consider how we plan going forward.

Tourism 2030

REGIONAL RECOVERY

Join us for an update on the National long-term tourism strategy and regional tourism recovery measures with Margaret Bowen, Head of Tourism Recovery at Austrade

Crisis Management

We'll cover topics such as building resilience in regions and how to shockproof a destination. We investigate a case study on Kangaroo Island with Craig Wickham and will be joined by Mark Olsen from Tropical North QLD to discuss the importance of tourism leadership through crisis management.

Local Government

We'll cover the important topics such as social licence, what it is and why it's relevant to community and tourism development. Creating business enabling policy and infrastructure projects that are backed by data.

Tourism and Protected Areas

When National Parks & and tourism leaders create a shared vision, the results can be game changing. Join us for a panel session with our protected area leaders and take a look at the Kalbarri Sky Walk case study.

Visitor Servicing

Along with digital VIC workshops, we'll take a deep dive into the role of VIC's and visitor communication in times of crisis.

Discussions with Industry Leaders

We'll chat with tourism industry leaders through a live Q&A to create a clear roadmap of priorities to restart regional tourism. Showcasing success stories, we will learn from each other as we navigate through a return to the new normal of business.

Airlines

Access linked to open borders and where the challenges lie. Routes, capacity and pricing. What's the future, will the regional network grow?

Regional Tourism Data

We'll investigate who the "new" travellers in regional Australia are. Where are they coming from and what are their needs?

Registration

Early Bird ART Member \$199
ART Member Full Rate \$249
Early Bird Non-Member \$249
Non-Member Full Rate \$299

REGISTER HERE

<https://members.regionaltourism.com.au/convention2020>

Draft program subject to change